



healthetc®
Anything for health. Everything for health.
A unit of Daffodil Group **Diagnostics**

Supported by



F&B Partner



এবার পুজোয় ভালোর লড়াই

- 🌐 পরিবেশ ও পরিচ্ছন্নতায়
- 🌏 দর্শনার্থী সুরক্ষায়
- 🏠 স্বাস্থ্য সচেতনতায়

- ♿ বয়স্ক ও প্রতিবন্ধীদের জন্য সুবিধায়
- 🌍 সামাজিক দায়বদ্ধতায়
- 💡 সবুজ শিল্পী

সামাজিক সচেতন দুর্গাপূজা প্রতিযোগিতা

SWACHHA NIRMAL SUSTHA BANGLA AWARD 2018

ABOUT THE AWARD

SWACHHA NIRMAL SUSTHA BANGLA

Keeping our surrounding clean, eco-friendly and healthy is our prime concern. We respect and support the State Government's pledge for NIRMAL BANGLA MISSION. Healthetc, being a socially driven healthcare organization, is ready with its second edition of SWACHHA NIRMAL SUSTHA BANGLA AWARD 2018.

WHY THIS AWARD?

Besides the celebration, it is equally important for all of us to recognize the importance of improving the health index of the city and being responsive to pollution and environment-related issues. Today, we all are aware, but to reward this awareness, we have introduced Swachha Nirmal Sustha Bangla Award last year. We are thankful to our city, puja organizers, press, and thought-leaders for their overwhelming response and wholehearted participation, to make the program highly successful. This year, to continue with the momentum, we're back with the second edition of the award and after the successful launch, we're all set to make an impact this year as well. Our motivation is as follows:

1. Making people socially more responsible
2. Inspiring them to motivate themselves and others
3. Durgapuja in Bengal, is a place wherein masses can be reached and awareness can be created
4. Keeping ourselves and our environment clean & healthy should be a habit, rather than an effort

WHY TO PARTICIPATE IN THIS CONTEST

1. To create awareness towards eco-friendly and sustainable ways to celebrate.
2. To affirm that your organization is responsible and concerned towards the environment
3. To get socially recognized
4. To contribute and feel privileged by being a part of this esteem social drive
5. To use our logo in your advertisement and publicity as a symbol of trust and faith

THE AWARDING ORGANIZATION

Healthetc is a premier healthcare chain in Kolkata in diagnostics and specialty clinics. Our mission is to bring world class health services to the common people and a health care delivery model to provide access to quality healthcare at reasonable costs. The parent company Daffodil Group has been serving the people of West Bengal in the area of real estate for the past 100 years. The Group is involved in many CSR activities both in urban & rural areas of the state. This award is also an awareness initiative of their Corporate Social Responsibility.

HOW TO SUBMIT ENTRIES

- Visit www.healthetc.in to submit your entries online from the 12th of September - 5th of October, 2018.
- You can also visit our diagnostic centres to collect the form and submit your entries.

North Kolkata:

HEALTHETC, Daffodil Blooms, F / F-12 Hatiara Road, Kolkata – 700059 | Mobile: **99039 71129**

South Kolkata:

HEALTHETC, 64, Sarat Bose Road, 1st Floor, Flat No 1B, Kolkata – 700 025 | Mobile: **90739 55501**

TERMS & CONDITIONS

- It is a Kolkata specific competition.
- All entries must be received by the 5th of October 2018.
- Post submission, we will first verify all the details and post verification we will confirm the registration.
- The judge's decision is final.
- Winners will be declared on our website www.healthetc.in
- Our judges will visit the pujas for inspection and final judgment.
- There will be surprise visits to check the location status as per the parameters.
- On spot comments will be received from the visitors of the pandals, which will have weightage in the final decision of the judges.
- All the shortlisted pujas need to put up two of our Contest Banners (6 ft x 4 ft) at their puja site.
- The judges should be able to locate both the banners easily, without any help from the organizers.
- **Healthetc** may also organize a 30 minutes health orientation program / event at your puja site during the day time of any of the puja days.
- We will list finalists with their names and locations on www.healthetc.in on or before 15th October, 2018.
- Our decision is final on all matters and we will not enter into any further correspondence.
- By entering the contest, you agree to be bound by the rules in relation to this registration.

Tel: 66 11 11 11

Email: health@healthetc.in
www.healthetc.in

Daffodil Blooms, FF 12 Hatiara Road, Kolkata – 700059
Baguiati | Tegharia | Burrabazar | Sarat Bose Road | Behala | New Alipore



healthetc
Anything for health. Everything for health.
A unit of Daffodil Group **Diagnostics**

DIAGNOSTICS

POLYCLINIC

SPECIALITY CLINIC

PHARMACY

- Cardiology
- Radiology
- Pathology
- Neurology
- Urology
- Gastroenterology
- Dental
- Psychiatry
- Physiotherapy
- Doctor's Chamber
- Yoga Clinic

AN **ISO 9001:2015** CERTIFIED ORGANISATION

EQAS CERTIFIED LABORATORY

➤ Baguiati

F/F-12, Jyanga Battala
Hatiara Road, Baguiati
Kolkata – 700 059

➤ Tegharia

AS-130, Rajarhat Main Road
Block-H, Lichu Bagan
Kolkata – 700 157

➤ Burrabazar

9/1, Sovaram Bysack Street
Burrabazar
Kolkata – 700 007

➤ Sarat Bose Road

64, Sarat Bose Road
1st Floor, Flat No 1B
Kolkata – 700 025

Upcoming Centres

- New Alipore
- Behala
- Domjur (hospital)
- BudBud (Burdwan)



66 11 11 11

health@healthetc.in

www.healthetc.in

AWARD CATEGORIES

ENVIRONMENT FRIENDLINESS



- **Cleanliness**
- **Use of Environment friendly materials and Biodegradable Products** (Ex: traditional clay as against baked clay and plaster of Paris, water soluble color and non-toxic natural dyes, usage restriction of thermocol or any non-biodegradable item, eco-friendly lighting with lower emissions and lower power consumption, banana leaves, paper plates or clay plates for distribution of Prasad)
- **Effective Consumption of Natural Resources** (such as Power, Water, Air Ventilation)
- **Noise / sound pollution**
- **Afforestation** (Planting Tree / Saplings in your area)
- **Environmental Awareness**
- **Engagement Program for Children** (Ex: Sit & Draw, Quiz Contest)

VISITORS SAFETY ARRANGEMENTS



- **Mob management & arrangement of volunteers**
- **Fire safety arrangement**
- **Women Safety & Arrangement of women volunteers**
- **CCTV & Surveillance**
- **Smooth Traffic Management & Road Safety**
- **Visitors Help Desk & Information Centre**
- **Direction Signage & Area Map**
- **Special care while placing the Stair Handle of the Pandels & Wooden Platform**
- **Proper Flooring Arrangement** (Ex: Carpet Laying & Fixing)

HEALTH & HYGIENE AWARENESS



- **Safe Drinking Water**
- **Precaution & Awareness of detrimental diseases** (Ex: Dengue)
- **First aid facility**
- **Ambulance Facility**
- **Arrangement of Dustbins**
- **Hygiene & Quality of Food Stalls**
- **Helping elderly & sick people**
- **Toilet Facility**
- **Sports & Well-being initiatives**

FACILITIES FOR ELDERLY PEOPLE AND DIFFERENTLY ABLED PEOPLE



- **Preparation of wheelchair compatible pandels**
- **Sitting Arrangement for elderly people**
- **Special Arrangement for differently able people** (Ex: Arrangement for Wheelchair, Volunteers)
- **Arrangement for comfortable darsan for the elderlies**

SOCIAL RESPONSIBILITY



- **Creating Social Awareness** (on healthy environment)
- **Donation & Charity**
- **Disaster Management & Relief Initiatives**
- **Any other social activity**
- **Medical Camps**

SOBUJ SILPI



- **Eco-friendly & Socially driven theme**

AWARDS

1st prize  **1,00,000/-**

2nd prize  **50,000/-**

3rd prize  **30,000/-**

- **Cash Award & Trophy for the Top 3 Pujas.**
- **Rs. 15,000** Cash award & trophy for the winners in each category.
- **Rs. 25,000** Cash award for the Sobuj Silpi